

The Passion Project Plan: CONCEPTUAL

Name: _____

HELLO

ORGANIZER

GUIDELINES

- Expressing an idea or feeling
- Incorporating an artistic style
- Incorporation of the Principles/Elements
- Creative Process (Passion Project Planner & Conceptual Planner)
- Use of the medium
- Craftsmanship
- Studio Habits / Professionalism

BRAINSTORM

What artistic styles are you interested in learning more about?

Who are some respected artists from this genera, that you could look at for inspiration?

What about this artistic style or artist, do you find interesting?

What idea do you want to express to your viewer? Are you asking them to consider a new perspective on something?

what emotion do you want your viewer to feel?

What medium techniques do I want to get smarter about?

PLAN

What do you need to get smarter about before you can begin?

-
-
-
-
-
-

What message do I want to live on?
If this artwork is found 100 years from now, what do you want the viewer to get from it?








LIST & SKETCH

What are some ways I can deliver this message without words?

CIRCLE the elements or principles that you plan to incorporate into your artwork and tell me how you plan to incorporate them









ELEMENTS OF ART

How?

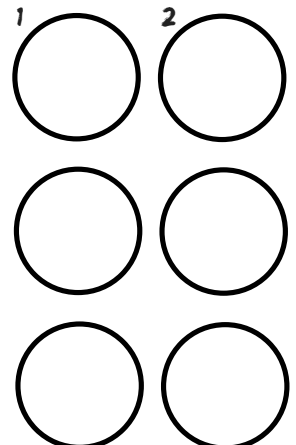
Line 	Shape 	Form 	Color 	Value 	Texture 	Space 
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PRINCIPLES OF DESIGN

How?

							
Rhythm	Contrast	Emphasis	Pattern	Balance	Movement	Proportion	Unity

COLOR PALETTE IDEAS



PEER REVIEW



THUMBNAIL SKETCHES

Sketch 3 ROUGH ideas. Don't worry about details, just get your composition down.

1



2



3



PASS TO YOUR PARTNER

PEER REVIEW

Name: _____

Which of my ideas do you like the best? # _____
What am I doing **well** that I should continue doing?

What would make it **better** or more successful?

Did I incorporate the principles/elements that I circled?

PASS IT BACK TO THE ARTIST

REVISE

I am going to create idea # _____ **because,**

Based on my peer feedback, I will consider making these changes to my idea.

1. _____

2. _____

REVISED SKETCHES

Using the feedback from your peer, sketch your project ideas showing the changes **they** suggested above. You won't have to implement these changes, but you need to show you can revise your idea based on feedback

